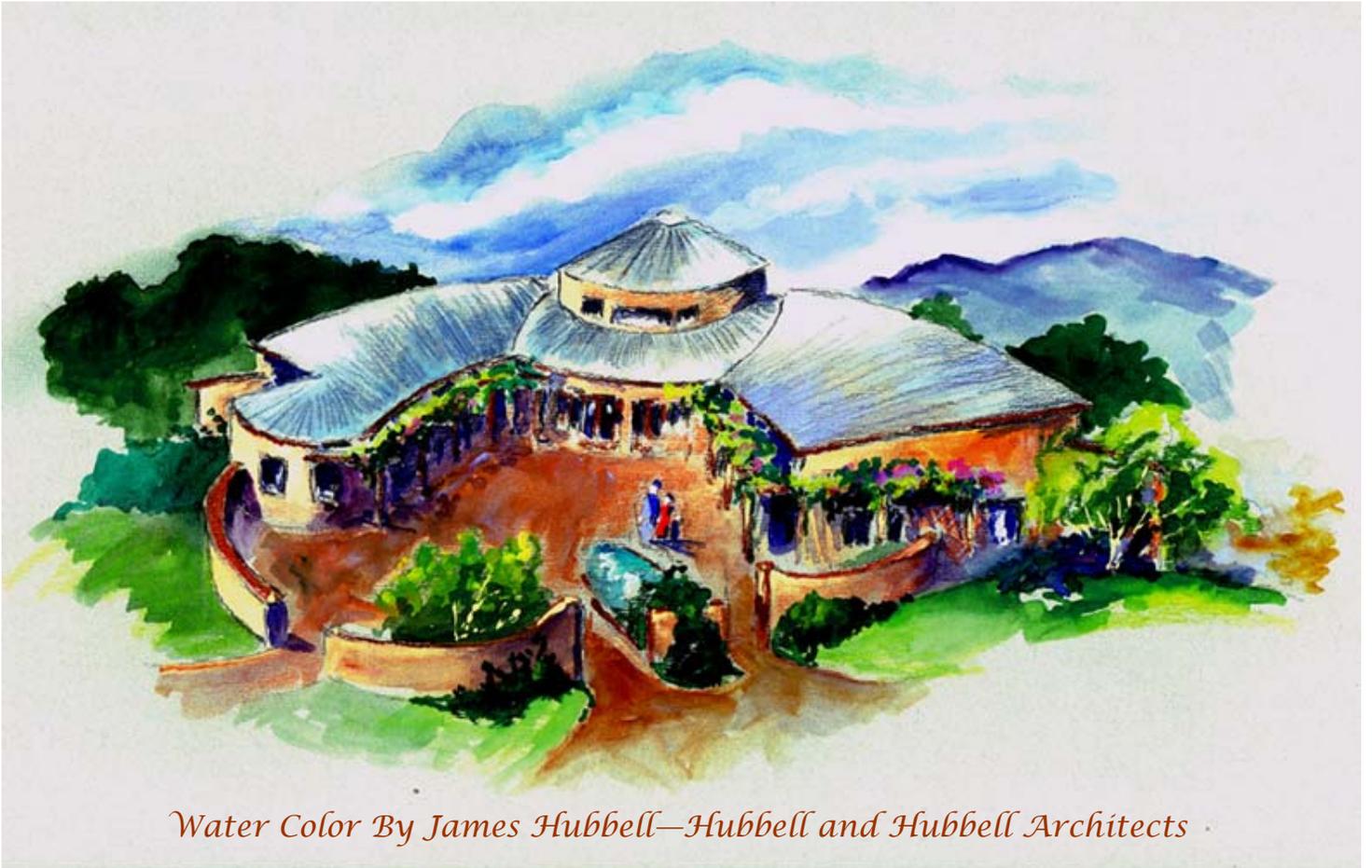


# *Friends Center Project*



*Water Color By James Hubbell—Hubbell and Hubbell Architects*

*A Proposal For  
Your Company*

This partnership proposal holds the potential for your company to realize significant increases in exposure and sales within the construction community of San Diego County and beyond. But before we outline our proposal, let us tell you who is involved in this project and why.

Our 7,200 sq. ft. building is a cooperative project of two historic peace churches and two well-established and respected non-profit organizations in the city of San Diego.

- The First Church of the Brethren (on whose property this building will be located)
- The San Diego Friends Meeting (Quakers)
- The Peace Resource Center of San Diego
- The American Friends Service Committee, U.S.–Mexico Border Program

We are a working partner of Habitat For Humanity, and our project has been endorsed by the City Heights (a community within the city of San Diego) Area Planning Committee.

We are combining our resources and activities to create the Friends Center—a unique building that will house our organizations and be a focus for peaceful social change, and spiritual growth. We will also be providing a facility that can be used by many other organizations in our community for meetings, workshops and programs, as well as providing a demonstration model, using earth-friendly building values for now and for our future.

One reason we are building an ecologically sensitive building is so we would know we did the very best we could to support life-affirming construction practices in our world. For us, it's a moral statement of doing the least harm possible in our biosphere.

Another reason is to create a demonstration project for builders (personal and corporate) who have developed, or who are developing similar values. In this way, the positive benefits for our earth will go far beyond that of just our building. Our research into the most appropriate materials, systems, and methods has been exhaustive. And since this

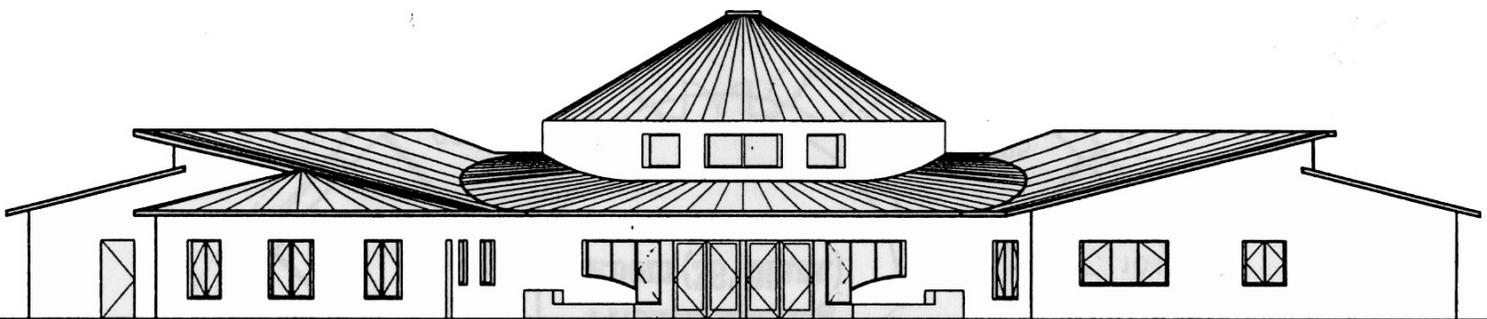
building will be open to the public and heavily used by many different community groups, it will be easy to share the results of our research, available in our library, with the large numbers of people who visit. We will have volunteer docents available to provide tours as needed.

## PARTNERSHIP OPPORTUNITIES and BENEFITS

We are interested in forming partnerships with manufacturers, suppliers, and contractors like your company. You have been chosen to receive this invitation because we have determined that your products and/or service square with our values as mentioned above and shown on page 4 of this brochure. ***Our partners will provide*** the materials, systems and services we've chosen to be a part of our building.

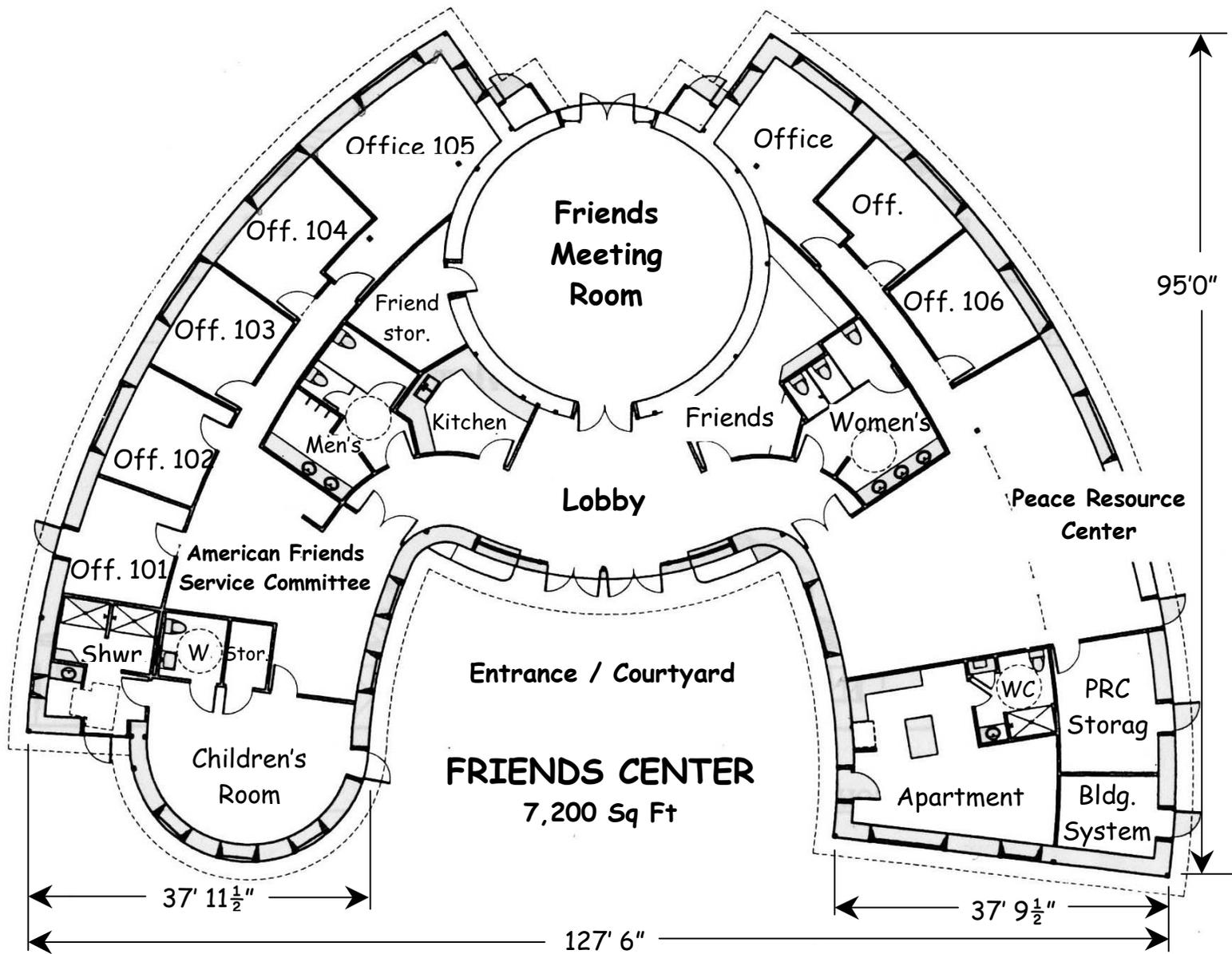
Because this project is so unique in its formation, design, materials and ecological perspectives, we know there will be great interest in visiting and learning about our building from our community and beyond. And because a significant part of our motivation is to be influential in the construction community, we believe our plans to vigorously expose our building and our perspectives to public and corporate entities will be a significant asset for our partners.

***We will provide the valuable consideration of a display program in perpetuity, showing the partner and the contribution made to this project.*** This display will have information about the product and/or service provided as well as contact information regarding local suppliers and/or corporate headquarters. In addition, all information will be updateable so product, service, or contact data will always be current.



SOUTHEAST ELEVATION

Front Entrance View



Visitors to the Friends Center will first encounter the Partnership Display—a permanent installation in the main lobby, listing our partners and inviting visitors to the second component of our partnership display—a multimedia presentation, telling the story of our building and of our partners' participation. It will be available on our building web site, accessible through an on-site computer terminal and will, of course, include direct links to our partners. The web site will also be available to anyone with Internet access worldwide, so our partners could refer potential clients to it as an example of how their products and services were used.

In addition, our public relations staff will generate excitement within the building community and help assure wide exposure through monthly open-house programs that will target architects, engineers, wholesale and retail suppliers, contractors and developers both during and post-construction. San Diego, in the southwest corner of the country is currently the seventh largest metropolitan area in the U.S. and growing rapidly, offering our partners diverse business opportunities. We invite your company be one of our partners—in earth-friendly residential/light-commercial construction and a growing bottom line.

# Values To Be Used Choosing Materials, Components and Systems For the Friends Center Building

- 1. Indoor Air Quality/Occupant Health:** Does this component/system contribute adversely to occupant health? Does this component/system emit VOCs? If so, can it be reliably sealed? We should strongly consider the effects of air, noise, and light pollution for even the environmentally hypersensitive.
- 2. Durability:** How long will this component/system last in normal service to which it is about to be exposed? Is there a warranty? How important is it for us to have components that are very long-lived? How likely is the destruction of this component by natural causes (like fire, flood, earthquake, insects, mold, algae, rot, etc.)?
- 3. Maintenance:** How much time, effort and/or expense will be necessary to keep this component/system in good operating condition throughout its life? Can this component/system be cleaned by non-toxic means?
- 4. Energy Efficiency (as used in Bldg. when occupied):** How much will it cost us in terms of dollars, and the earth in terms of energy and resources to live comfortably in our building with this component/system?
- 5. Aesthetics, If Component/System is Visible:** Does this component/system contribute to the overall design aesthetic and architectural character of our building?
- 6. Reused:** Since the very least impact on all of the earth's systems (energy, habitat, environment, landfill) would be to use a component/system in our building that is already produced, is this component/system used and acceptable?
- 7. Reusable:** Can this component/system be reused at the end of our building's life, thereby keeping it out of the landfill and even the recycle path?
- 8. Recycled:** Can this component/system be obtained with a high percentage of recycled content? This could keep materials out of the landfill and reduce the amount of material to be mined or harvested from our environment. The energy required to recycle a material is often many times less than that needed to produce it from virgin materials such as ore. Have we considered post industrial and post consumer percentages?
- 9. Recyclable:** Can this component/system be recycled during the construction phase (construction waste) and at the end of its life or that of our building? Is this product biodegradable and/or compostable?
- 10. Sustainably Produced:** Has this component/system been produced from materials that have been sustainably mined or harvested so as to minimize the continued destruction of wilderness and environment? Are any of the component materials from rare or endangered resources?
- 11. Hazardous By-Products of Production/Demolition:** Has this component/system been produced with the least harm to our environment (air, water, soil) and to production/demolition workers from toxic releases or less than acceptable working conditions? Has this product been tested on animals?
- 12. Cost (Incl. Installation):** Does this component/system have an acceptable cost?
- 13. Embodied Energy:** Have we chosen a component/system produced using the least amount of energy? Is this component/system manufactured locally with minimal transportation energy expended?
- 14. Local Culture:** Does the component/system contribute to local indigenous building methods or the local economy? Are local cultures and ethnic populations recognized and honored by this component/system, its design and method of construction?
- 15. Codes:** Does this component/system meet local building codes?

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**A Working Partner Of  
Habitat For Humanity**

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